



# Little Lambs at Walking for Dreams

May 21st, 2023

## Sponsor Levels and Benefits



### \$5,000 Event Sponsor

- Top billing on all participant t-shirts & Prominent banner sign at the Start / Finish Line. Recognition during event announcements (opening and closing remarks).
- Recognition in a Facebook post on the Walking for Dreams page, recognition on our [www.walkingfordreams.org](http://www.walkingfordreams.org) Sponsor page & on ALL walker donation pages
- Space for 10x10 tent set-up for promotion at the event. \*Sponsor will provide their own table, chairs, and promotional materials.
- Little Lambs will recognize our Walking for Dreams Event Sponsor with:
  - Sponsor logo included on a Thank You sign at our table at the Walking for Dreams event, which will be attended by hundreds of people.
  - Sponsor logo will be included on a Thank You sign displayed at the Little Lambs store from May - July 2023
  - A Thank You post on our Facebook page and on the main page of our website with Sponsor Logo.
  - The highest level sponsor will have the first/largest logo on all signs and thank you posts.
  - Sponsor name and logo included in our yearly Gratitude Newsletter (sent to 1,000+ people).
  - Sponsor may choose two days to set up a table with promotional/educational materials at Little Lambs during our store hours (Wednesdays from 1-5pm and Saturdays from 10am-Noon)
  - Sponsor will receive their own table with eight tickets\* to our Little Lambs Donor Appreciation Breakfast and receive both verbal recognition and their logo included on our Slideshow at the Appreciation event.

### \$2,500 High Stepper Sponsor

- Near top billing on all t-shirts & Banner sign highlighting your sponsorship
- Recognition during event announcements (opening and closing remarks)
- Recognition in Facebook post on the Walking for Dreams page, recognition on our [www.walkingfordreams.org](http://www.walkingfordreams.org) Sponsor page & on ALL walker donation pages
- Little Lambs will recognize our Walking for Dreams High Stepper Sponsor with:
  - Sponsor logo included on a Thank You sign at our table at the Walking for Dreams event, which will be attended by hundreds of people. You will also be invited to sit at our Little Lambs table with us and share a pamphlet of promotional/educational information from your organization.
  - Sponsor logo will be included on a Thank You sign displayed at the Little Lambs store from May - July 2023
  - A Thank You post on our Facebook page and on the main page of our website with Sponsor Logo.
  - The High Stepper Sponsor will have the second largest logo on all signs and thank you posts.
  - Sponsor name and logo included in our yearly Gratitude Newsletter (sent to 1,000+ people).
  - Sponsor may choose one day to set up a table with promotional/educational materials at Little Lambs during our store hours (Wednesdays from 1-5pm and Saturdays from 10am-Noon)
  - Sponsor will receive six complimentary tickets\* to our Little Lambs Donor Appreciation Breakfast and receive both verbal recognition and their logo included on our Slideshow during the Appreciation event.

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## **\$1,000 Finish Line Sponsor**

- Recognition Sign near the Start / Finish Line at the Walking for Dreams event
- Recognition on our [www.walkingfordreams.org](http://www.walkingfordreams.org) Sponsor page & on ALL walker donation pages
- Recognition in a Facebook post on the Walking for Dreams page
- Little Lambs will recognize our Walking for Dreams Finish Line Sponsors with:
  - Sponsor logo (you provide) included on a Thank You sign at our table at the Walking for Dreams event, which will be attended by hundreds of people.
  - Sponsor logo will be included on a Thank You sign displayed at the Little Lambs store from May - July 2023.
  - A Thank You post on our Facebook page and on the main page of our website with Sponsor Logo.
  - The Finish Line Sponsor will have their logo on all signs and thank you posts.
  - Sponsor name included in our yearly Gratitude Newsletter (sent to 1,000+ people).
  - Sponsor will receive four complimentary tickets\* to our Little Lambs Donor Appreciation Breakfast and their logo will be included on our Slideshow during the Appreciation event.

## **\$500 Hydration Station Sponsor**

- Logo included on the Hydration Station banner
- Recognition on our [www.walkingfordreams.org](http://www.walkingfordreams.org) Sponsor page & on ALL walker donation pages
- Recognition in a Facebook post on the Walking For Dreams page
- Little Lambs will recognize our Walking for Dreams Hydration Station Sponsors with:
  - Sponsor logo (you provide) included on a Thank You sign at our table at the Walking for Dreams event, which will be attended by hundreds of people.
  - Sponsor logo will be included on a Thank You sign displayed at the Little Lambs store from May - July 2023.
  - A Thank You post including our Hydration Station Sponsors on our Facebook page and on the main page of our website with Sponsor Logo.
  - Sponsor name included in our yearly Gratitude Newsletter (sent to 1,000+ people).
  - Sponsor will receive two complimentary tickets\* to our Little Lambs Donor Appreciation Breakfast and their logo will be included on our Slideshow during the Appreciation event.

## **\$250 Stock the Store Sponsor**

- Little Lambs will recognize our Walking for Dreams Stock the Store Sponsors with:
  - Sponsor name will be included on a Thank You sign at our table at the Walking for Dreams event, which will be attended by hundreds of people.
  - Sponsor name included on a Thank You sign displayed at the Little Lambs store from May - July 2023.
  - Sponsor name will be listed on a Thank You post including all Sponsors on our Facebook page and website.
  - Sponsor name included in our yearly Gratitude Newsletter (sent to 1,000+ people).
  - Sponsor will receive one complimentary ticket\* to our Little Lambs Donor Appreciation Breakfast and their name will be included on our Slideshow during the Appreciation event.

**To become a Sponsor for Little Lambs at Walking for Dreams, please email us at [littlelambs.evansville@gmail.com](mailto:littlelambs.evansville@gmail.com) with your business logo and pledge amount. Payments may be made on our website at [www.littlelambsevansville.com](http://www.littlelambsevansville.com) or by check written out to “Little Lambs of Evansville” at 609 SE 2nd Street, Evansville, IN 47713.**

\*More tickets may be purchased if others from your organization would like to attend the Donor Appreciation Breakfast. The date for the event is still to be determined. Email us for more information at [littlelambs.evansville@gmail.com](mailto:littlelambs.evansville@gmail.com).